

AUG 14 2009

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**FACSIMILE COVER LETTER**

To: Examiner Kyle Stork

Firm: \_\_\_\_\_

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From: \_\_\_\_\_

Date: Frommer Lawrence & Haug - Thomas Presson

Re: Application 09/651,906 - Examiner Interview Agenda

Number of Pages: 6

(including cover page)

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U.S. Application No. 09/651,906  
Interview AgendaPATENT  
Attorney Docket No. 730305-2012**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : John Underwood, et al.  
Serial No. : 09/651,906  
For : METHOD AND APPARATUS FOR GENERATING A WEBSITE  
USING A MULTI-DIMENSIONAL DESCRIPTION OF THE  
WEBSITE  
Filed : August 30, 2000  
Examiner : Kyle R. Stork  
Art Unit : 2178  
Confirmation No. : 2345

745 Fifth Avenue  
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Tel. (212) 588-0800**EXAMINER INTERVIEW AGENDA**Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**Listing of the Claims** begins on page 2 of this paper**Remarks/Arguments** begin on page 4 of this paper.*REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK*

Discuss differences between present invention as recited in claim 1 and US. Patent No.  
6,567,800 to Barrera et al. Discuss possible language to emphasize distinctions between claim 1  
and Barrera.

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## **IN THE CLAIMS**

This listing of claims will replace all prior versions, and listings, of claims in the application. An identifier indicating the status of each claim is provided.

### **Listing of Claims**

1. (Previously Presented) A method of creating a web site, comprising the steps of:
- receiving data entry including selection of an industry type;
  - determining one or more characteristics for each of one or more web site features in response to the data entry;
  - creating a framework of the web site based upon the one or more determined characteristics for each of the one or more web site features;
  - retrieving web site data in accordance with the created framework of the web site;
  - creating a plurality of pages of the web site based upon the framework of the web site and the retrieved web site data;
  - generating one or more interfaces to one or more external components on the pages of the web site;
  - remotely executing an application that may or may not retrieve web site data such that whether content is retrieved is a function of the remotely executed application;
  - previewing the created pages in a sequence, any changes made on the pages during previewing being automatically propagated through the pages;

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registering the one or more interfaces of the one or more external components;  
creating website data based on the interfaces and remotely executed application; and  
presenting the created web site.

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## REJECTIONS UNDER 35 U.S.C. §103(a)

Claims 1-4, 7, 10, 12, 17, 21, 25, 29, 33, 51, 52, 57-61, 64, 67, 69, 74, 78, 82, 86, 90, 108, 111, and 115-119 were rejected under 35 U.S.C. §103(a) as allegedly unpatentable over U.S. Patent No. 6,567,800 to Barrera et al. (hereinafter "Barrera") in view of U.S. Patent No. 6,282,548 to Burner et al. (hereinafter "Burner") and in view of U.S. Patent No. 6,170,007 to Venkatraman et al. (hereinafter "Venkatraman") and further in view of U.S. Patent No. 6,304,886 to Bernardo et al. (hereinafter, merely "Bernardo").

Claim 1 recites, *inter alia*:

"A method of **creating a web site**, comprising the steps of:  
**receiving data entry including selection of an industry type;**  
determining one or more characteristics for each of one or more web site features in response to the data entry;  
creating a framework of the web site based upon the one or more determined characteristics for each of the one or more web site features;  
**retrieving web site data in accordance with the created framework of the web site;**  
**creating a plurality of pages of the web site based upon the framework of the web site and the retrieved web site data;**  
generating one or more interfaces to one or more external components on the pages of the web site;  
**remotely executing an application that may or may not retrieve web site data** such that whether content is retrieved is a function of the remotely executed application;  
**previewing the created pages in a sequence, any changes made on the pages during previewing being automatically propagated through the pages;**  
registering the one or more interfaces of the one or more external components;  
creating website data based on the interfaces and remotely executed application; and  
presenting the created web site." (Emphasis added)

Applicants respectfully submit that nothing has been found in Barrera, Burner, Venkatraman, Bernardo, Wecker, Wilz, Rhoads, or Nakano, taken alone or in combination, that would teach or suggest the above-identified features of claim 1.

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Indeed, claim 1 recites "creating a website..." Applicants respectfully submit that Barrera is directed to searching and does not disclose any features that could be interpreted as "creating a website" as recited in claim 1.

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